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S11RS SGR No. 2 (Purple Game)

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STUDENT SENATE

S11RS

SGR No. 2

By: SENATORS BEADLE AND VOSS

A RESOLUTION

TO URGE AND REQUEST THE ESTABLISHMENT OF AN YEARLY PURPLE GAME TO TAKE PLACE DURING A SEC HOME FOOTBALL GAME IN TIGER STADIUM

PARAGRAPH 1: WHEREAS, THERE IS ALREADY A GOLD GAME SPIRIT EVENT FOR THE FIRST SEC HOME FOOTBALL GAME EACH YEAR; AND

PARAGRAPH 2: WHEREAS, PARTICIPANT BASED SPIRIT EVENTS SUCH AS THESE FOSTER ENTHUSIASM AMONG THE STUDENT BODY AND FANS OF LSU FOOTBALL, CREATING AN INVIGORATING ATMOSPHERE FOR BOTH PLAYERS AND GAME ATTENDEES; AND

PARAGRAPH 3: WHEREAS, EVENTS SIMILAR TO THESE ARE STRONG TRADITIONS AT OTHER UNIVERSITIES AND COULD POTENTIALLY GENERATE GREATER ATTENDANCE AS THIS EVENT GAINS POPULARITY AMONG THE STUDENT BODY AND GAME ATTENDEES; AND

PARAGRAPH 4: WHEREAS, THE ESTABLISHMENT OF AN YEARLY PURPLE GAME WILL BOLSTER THE UNIVERSITY'S UNDERGRADUATE RECRUITING CAMPAIGN, "LOVE PURPLE, LIVE GOLD," EMBRACING THE UNIVERSITY'S IONIC COLORS TO LEVERAGE ITS ESTABLISHED ATHLETIC BRAND AWARENESS; AND

PARAGRAPH 5: THEREFORE, BE IT RESOLVED THAT THE STUDENT GOVERNMENT OF LOUISIANA STATE UNIVERSITY AGRICULTURAL AND MECHANICAL COLLEGE URGE AND REQUEST THAT THE ESTABLISHMENT OF AN ANNUAL PURPLE GAME TO TAKE PLACE DURING A SEC HOME FOOTBALL GAME IN TIGER STADIUM.

PARAGRAPH 6: BE IT FURTHER RESOLVED THAT A SUITABLE COPY OF THIS RESOLUTION BE FORWARDED TO THE LSU ATHLETICS STAFF ASSISTANT OF ADVERTISING AND MARKETING, CRAIG PINTENS.

PARAGRAPH 7: THIS RESOLUTION SHALL TAKE EFFECT UPON PASSAGE BY A MAJORITY ^(1/2) VOTE OF THE LOUISIANA STATE UNIVERSITY STUDENT SENATE AND SIGNATURE BY THE PRESIDENT; UPON LAPSE OF TIME FOR PRESIDENTIAL ACTION; OR IF VETOED BY THE PRESIDENT AND SUBSEQUENTLY APPROVED BY THE SENATE

Approved:

Brooksie Bonvillain
Speaker of the Senate

Date: _____

J Ryan Hudson
Student Body President

Date: _____